

“The Renaissance Rising”

The New Scene: a brief introduction

Presented by The Renaissance Scene

WHAT IS THE RENAISSANCE RISING?

It is an upcoming series of ongoing LA based events intended to unify various individuals to collectively solve unresolved community ailments. It's a start to converging momentums to help grow a new nightlife scene focused on life development. The new scene will integrate a saturation of creativity that's sustainable for the participants by incorporating currently missing components. By building up and setting content standards within the LA scenes, we are cultivating a foundation for... a New Renaissance movement.

The DREAM VISION is...

A sustainable event-based social scene that gives back and redistributes needed resources to participants with support for their overall health and wellbeing.

The MISSION is...

Uplifting and inspiring creative communities to work together in sustainable ways so that creativity holds equal power and wealth to business and technology.

The MAIN GOALS are...

- The creation of a **DATABASE** of inspired artists, supporters, and activists: *A tray of puzzle pieces to assemble into larger projects and community events.*
- The establishment of an **OUTREACH UMBRELLA** that interconnects various non-profits and causes: *Cross-promotional support from various communities and organizations entwined into the nightlife.*
- The creating of an **ONSITE PROJECT PLATFORM** that connects group-participant projects to individuals so they'll have economic development opportunities: *Business development within the social scene.*
- The cultivating of a **LA CULTURE SCENE** that sets the new standards for content and development, while integrating in a mix of existing cultural scenes.: *A saturation of the missing pieces within the mostly unproductive and un-evolving nightlife scenes.*

The KEY OBJECTIVES are...

- To utilize the structure of “**The Equilateral Business Model**” that contains the trinity of social, business, and creative in **equilateral proportions**.
- To **integrate technology** that expands the social scene by connecting in sustainable enterprise development with the artists' creative manifestations.
- The **cross-pollination of diverse cultures and classes** whom would not otherwise integrate within their own isolated scenes in a way that converges momentums.
- The integration of the “**Four Fronts of Sustainability**”. (*Environmental, Economic, Social, and Civic*) into the push for a well rounded global movement for a beautiful future.

The Reasons Behind It All

Guiding Principles

The Renaissance Rising is both an equality and sustainability based scene. Key beliefs include:

“Every participant that enters has the potential for being of value to the greater whole.”

“Healthy companies and entities must be change driven, NOT JUST profit driven.”

“Healthy competition is about setting value standards that inspire and uplift others to do and be better.
It’s NOT about eliminating and defeating.”

“The health and well being of the individual is the health and well being of the collective whole.”

“No one is beyond saving. Each of us are unique fractals within a much greater whole.”

“The highest intent possible holds the greatest value to all.”

“We must first set our larger destination to navigate our path for arrival.”

Why should we engineer an entirely new social scene?

The greatest change comes from the inspiration and direct connection that is being present in each other’s presence. Human-to-human contact is the best means for activating change, greater than simply virtual and televised. In creating and engineering an entirely new cultural scene that’s more than just an event in a predefined scene, we’ve the ability to better influence existing scenes into something that unifies and uplifts through a shared intent and higher vision.

The current reality is that artists of all forms are grossly underrepresented and underutilized, despite all the areas of society that are grossly sparse without creativity. Although different scenes and venues may offer platforms for presenting the arts, these rare opportunities do little to address the sustainability for the artists to make a living. The current scenes have failed them. Only through the integration of business and technology within the social and creative scenes can we develop a new sustainable way for the participants. *It’s basic math: If you don’t integrate economics into the social-creative scenes there will be a lack of economic sustainability. This is the issue we must solve.*

Why you should get involved sooner than later...

Those that align with the vision and feed into the building of this *New Scene* will establish their own status of “*a builder of the new scene and new movement*”. Those that pass up the opportunity may still participant alongside others when this new scene saturates mainstream trends, but the lasting legacy for bringing about a great change will belong to those who stepped forward sooner than later when it was needed most. Change only happens in the here and now; **Change is needed now.** Only we can create the reality we want to see, **so why not make it an ideal one filled with equality and sustainability?**

*Thank you kindly for your time in reviewing this achievable potential!
To offer your own unique contribution to the building of The New Scene, please contact:*

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