

“The Renaissance Rising”

The New Scene: a brief introduction

Presented by The Renaissance Scene

WHAT IS THE RENAISSANCE RISING?

It is a series of LA based events set to unite individuals to collectively solve unresolved community challenges. By converging the momentums of change driven causes and organizations, we can evolve a well-rounded nightlife scene focused on life development. The new scene will integrate a vibrant saturation of creativity, while making it sustainable for participants by connecting individuals with opportunities and the resources not currently presented within the nightlife scenes. By building and setting standards of equality within the LA scenes, we are cultivating a foundation for... **a Modern Renaissance Movement**.

The DREAM VISION is...

A sustainable event-based social-arts scene that redistributes needed resources to participants that support for their physical, mental, and emotional wellbeing.

The MISSION is...

Uplifting and inspiring creative communities to work together in sustainable ways so that creativity holds equal power and wealth to business and technology.

The MAIN GOALS are...

- The creation of a **DATABASE** of inspired artists, supporters, and activists: *A exponentially growing pool of event participants and organizations to be matched with project opportunities, change initiatives, and scene expansion into new demographics.*
- The establishment of an **OUTREACH UMBRELLA** that interconnects various non-profits, causes, and existing movements: *Cross-promotional support from various communities and organizations entwined into the nightlife and united by the common intent of lifting each other up.*
- The creating of an **ONSITE PROJECT PLATFORM** that connects group-participant projects to individuals so they'll have economic development opportunities: *Equality based business development within the social scene that provides means for economic sustainability to participants in various fields.*
- The cultivating of a **LA CULTURE SCENE** that sets the new demand standards for content and development, while integrating a mix of existing cultural scenes.: *A saturation of creative sustainability into the mostly unproductive un-evolving nightlife scenes within a range of demographics.*

The OBJECTIVES are...

- To utilize the structure of “**The Equilateral Business Model**” that contains the trinity of social, business, and creative in **equilateral proportions**, while empowering challenged individuals with the means to participate in entrepreneurship through social connectivity.
- To **integrate technology** that expands the social scene onto international fronts, while exposing the artists' creative manifestations in ways that generate economic abundance for them.
- The **cross-pollination of diverse cultures and classes** whom would not otherwise integrate within their isolated scenes, while converging the momentums from the various cultural scenes into a unified front.
- The integration of the “**Four Fronts of Sustainability**” into cross-collaborative support within the push for a well-rounded global movement for a beautiful, prosperous, and sustainable future.

The Reasons Behind It All

Guiding Principles

The Renaissance Rising is both an equality and sustainability based scene. Key beliefs include:

“Every participant that enters has the potential for being of value to the greater whole.”

“Healthy companies and entities must be change driven, NOT JUST profit driven.”

“Healthy competition is about setting value standards that inspire and uplift others to do and be better.
It’s NOT about eliminating and defeating.”

“The health and well being of the individual is the health and well being of the collective whole.”

“No one is beyond saving. Each of us are unique fractals within a much greater whole.”

“The highest intent possible holds the greatest value to all.”

“We must first set our larger destination to navigate our path for arrival.”

Why should we engineer an entirely new social scene?

The greatest change comes from inspiration and direct connection: We must be present in each other’s presence. Human-to-human contact is the best means for activating change, greater than simply virtual and televised. In creating and engineering an entirely new cultural scene that’s more than just an event in an existing defined scene, we’ve the ability to better influence current scenes into something that unifies and uplifts through shared intent and higher vision. We must establish an inspiring common destination.

Inspiration... *inspires change*. Creativity... *creates change*.

The CURRENT REALITY is that artists of all forms are grossly underrepresented and underutilized, despite all the areas of society vastly void of creativity. Although different scenes and venues may offer platforms for presenting the arts, these rare opportunities do little to address the sustainability for the artists and provide almost no ways for them to make a living. Sadly, most scenes have failed them and simply deplete resources from the participants to ensure their own prosperity. We are here to flip that to create a scene that GIVES to challenged participants, rather than taking from them. Only through the integration of ethical business and technology within the social-creative scenes can we develop a new sustainable way for the participants to survive. *It’s basic math: If you don’t integrate economics into the social-creative scenes, there will be a lack of economic sustainability. This is the issue we will solve.*

Why you should get involved sooner than later...

Those that align with the vision and help build this *New Scene* will establish their own status of “a *builder of the new scene and movement*”. Those that pass up the opportunity may still participant alongside others when this **Renascence** saturates mainstream trends, but the LASTING LEGACY for bringing about such great change will belong to those who stepped forward sooner than later when it was needed most. Change only happens in the here and now; **Now is now**. Only we can create the reality we want to see. **“All the world’s a stage,” so let us write the new script of sustainable equality we want to see!**

Thank you kindly for your time in reviewing this achievable potential!
To offer your own unique contribution to the building of The New Scene, please contact:

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